Global Trends - Wine Industry Key Elements

What South Africa’s population will look like in 2050

New data from the United Nations laying out population growth projections to the year 2100 shows that Africa is set to experience the highest growth in people in the world.

While South Africa is not set for a population slump, it’s not likely to be going anywhere either, according to the United Nations’ figures.

The country is currently at 54.4 million people – the 24th largest population in the world – and is expected to hit around 65.5 million people by 2050 (29th largest).

Click here to read more

Major Wine Producing Countries

UK imports of New Zealand wine up 11% as US becomes biggest export market

The US has overtaken Australia as the biggest export market for New Zealand wine.

American consumers bought NZ$372 million (£155 million) worth of wine in the year to June, a rise of 13%. The US now accounts for around a quarter of all exports, with Australia close behind with sales of NZ$362 million (£151 million), a drop of 5% on 2014. The UK is in a close third place on NZ$354 million (£148 million), a rise of 11%. Exports to the UK have more than doubled in the past 10 years. All three markets consume almost four times as much New Zealand wine as the next biggest market, Canada.

Total exports grew 7% to NZ$1.4 billion (£585 million).

Click here to read more