The BI Daily is compiled and submitted by the SAWIS BI Team. The content is for the exclusive attention of SAWIS members and may contain information that is privileged and confidential. Articles in the BI Daily have as far as possible been interpreted, put into context, validated and confirmed. If you as recipient have any queries, comments or would like to submit an article, please direct them to Charles Whitehead (charles@sawis.co.za).

**Consumer Countries/Markets**

**UK rosé sales fall 2.5% year-on-year, research reveals**
Spending on rosé wine in the UK off-trade has fallen by 2.5% year-on-year, according to data from consumer research group Kantar, while 63% of all still wine bottles bought are priced at £5 and under.
[Click here to read more](#)

**Global Trends - Wine Industry Key Elements**

**Moderate Wine Consumption and Type 2 Diabetes**
A meta analysis of research found wine may help diabetes sufferers by lowering blood pressure and cholesterol.
[Click here to read more](#)

**Major Wine Producing Countries**

**South Africa’s generic wine marketing message is performing well**
By Greg Sherwood, 16 October 2019

The hugely successful style, tone and message of quality, regionality and boutique diversity is the precise message that has ensured South Africa’s “favoured nation wine status” and popularity over the past five to eight years in the crucially important UK export market.
[Click here to read more](#)

**Other Wine Producing Countries**

**Why the world is talking about Georgian wine**
After 8,000 years, Georgians are still making wine as they used to in clay pots buried underground. See what it’s all about.
[Click here to read more](#)
Comment: Georgia has 48 000 ha wine grapes, wine production of 200 million litres and exports 31% of production. (OIV, Trade Map)