BI Daagliks - BI Daily

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Global Trends - Beverages

Drinks International Brands Report 2020: Brandy and Cognac
Brandy - Click here to read more
Cognac - Click here to read more

Global Trends - Wine Industry Key Elements

Loyalty Trends in 2020: How Will This Year Be Different?
• Trust is becoming the most important brand attribute, so experience is trumping rewards.
• Points are not dead, but customers are seeking so much more in a relationship with your brand. Holistic planning for great CX / UX is required.
• The average American spends nearly 23% of waking time looking at a smartphone and has an average of 80 apps on board. Breaking through that clutter is an enormous challenge. What value will you create in your app to stimulate engagement?:
• No customer cares about our technology, they care about their experience using technology. Operations is important and people are critical to successful operations.
• If you don’t want the marketing arena to be “owned” by regulators, then managing perceptions around customer data is a key to success. There’s a huge leadership opportunity in play for 2020.
• Thought we missed a beat … nah! Remember the importance of building deep, sustainable relationships with your customers. Start measuring “same customer value” in lieu of “same store sales”. Most businesses are not even at the halfway mark of the customer-centric marathon.
Click here to read more

Major Wine Producing Countries

Wines of South Africa Export Report 2019

See attached Press Release and Infographic.

[WOSA Press Release 16012020]

Natural / Physical Resources

**Climate risk and response: Physical hazards and socioeconomic impacts**
After more than 10,000 years of relative stability—the full span of human civilization—the Earth’s climate is changing. As average temperatures rise, climate science finds that acute hazards such as heat waves and floods grow in frequency and severity, and chronic hazards, such as drought and rising sea levels, intensify, McKinsey Global Institute focuses on understanding the nature and extent of physical risk from a changing climate over the next one to three decades, exploring physical risk as it is the basis of both transition and liability risks.

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1. Seven characteristics of physical climate risk stand out
2. Climate change is already having substantial physical impacts in regions across the world
3. Socioeconomic impacts will likely be nonlinear and have knock-on effects
4. Global socioeconomic impacts could be substantial
5. Countries with lower GDP per capita levels are generally more exposed
6. What can decision makers do?
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