BI Daaglik - BI Daily

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Consumer Countries/Markets

U.S. Wine Sales Up Despite Import Competition

Steady growth in U.S. wine sales continued through July, traditionally a slower season for purchases and direct-to-consumer shipments. The latest 12 months saw domestic wine sales increase 3% to $46 billion. Sales of packaged imports outstripped those of domestic table wines, however, with imports posting a 7% gain in the latest 12 months to exceed $23 billion.

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Global Trends - Beverages

Cognac export volumes rise

The exports of cognac for 2017-18 have increased for the fourth time in a row, rising +8.2% in volume and a +5.4% in value (205.9m bottles).

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Natural / Physical Resources

Australia: New phylloxera detection method created

Of the pests and diseases already in Australia, the greatest biosecurity threat to grapevines is grape phylloxera. At least 70% of Australia’s winegrape vineyards are planted on own roots, and thus susceptible to phylloxera attack. Traditionally, surveillance for phylloxera is undertaken by a third party, often regulators and not growers themselves. The current endorsed phylloxera detection method called ‘visual root inspection’, requires a small portion of roots to be dug up and inspected by trained personnel using a x10 magnifying glass. This method is time consuming, expensive, and relies
heavily on the capabilities of the inspector. In a recently-completed collaborative phylloxera research project an additional phylloxera detection system was developed using DNA extracted from soil samples.

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