BI Daagliks - BI Daily

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Consumer Countries/Markets

UK sales of sparkling wine ‘rose by 80%’ since 2011, data shows

The amount of sparkling wine on sale in the UK has risen by 80% in the last five years from 17.6 million gallons (66.6 million litres) in 2011-12 to an estimated 31.6 million gallons (119.6 million litres) in 2015-16.

It said that the increase in the amount on sale is largely due to an increased consumer demand for products such as prosecco and cava, as well as more local English sparkling wines.

Click here to read more

Comment: South African sparkling wine exports to the UK decreased from 517 404 million litres to 276 307 million litres over this period.

Global Trends - Beverages

Part 2: How to sell surplus stock

The internet has revolutionised the way we do business and particularly opened up opportunities for companies to buy, manage and sell leftover stock.

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Comment: See the South African Bulk Trading Floor

Global Trends - Wine Industry Key Elements

The truth about boxed wine
For years, one of the most loathed word combinations in the long history of the grape was “boxed wine” — and for good reason. For decades, poor quality wine, labeled simply as “white” or “red,” was relegated to these boxes and sold in supermarkets at bargain basement prices.

But things have changed in recent years.

Boxed wines, once the lowest level of the quality pyramid, are finally getting some respect. And they’re becoming increasingly popular among consumers.

Comment: The current increase in domestic consumption is driven by Bag-in-Box. Click here to read more - Liquor Consumption Patterns in South Africa 2015