Global Trends - Beverages

2016 Bulk Wine News

Russia
Spain and South Africa consolidate themselves as first suppliers of bulk wine in the Russian market. In 2016, Russia reduced the volume of imported bulk wine by 3.1% and in packaging of more than 2 liters, falling slightly to 194 million liters, compared to 200 million in 2015. Spain (+8.4%) and South Africa (+55.2%) consolidated themselves as first suppliers, with 103.6 and 25 million liters respectively.
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Chile
Chilean wine exports in bulk and in packaging of more than 2 liters grew by 4.3% in volume and 3.5% in value in 2016, reaching 402.3 million liters and 303.4 million liters. It is the second largest volume exported to date and the second time they have exceeded 4 million hectoliters, although the turnover is still far from the almost 400 million dollars in 2013, since the average price is, with 75 cents per liter, the cheapest in the last 7 years.
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Argentina
Argentina reduced its bulk wine exports in 2016 by almost 27% in volume and 15% in value, due to the collapse of sales to the United States, which remains, however, the first destination.
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