Consumer Countries/Markets

Boozy Britain: Why are sales up as more try to drink less?

British drinking culture is changing, fast. The number of Brits trying to curb their booze has surged, our research reveals, even if those who need to cut down the most are least likely to be doing so.

Read on to find out who these drinkers are, how brands are adapting to this new age of temperance, and more. Plus: why have the Spanish started making Prosecco?

Click here to read more

Huge wine haul in Chinese smuggling crackdown

Chinese Customs has launched one of its biggest crackdowns on smuggled wines, a move that has led to the discovery of 490 tonnes of contraband worth a total of RMB 230 million (US$33.8 million), including about 4,000 bottles of fine wines such as first growths Lafite, Mouton Rothschild and Pomerol's Petrus.

Click here to read more