BI Daagliks - BI Daily

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Natural / Physical Resources

The EU climate change initiatives impacting wine

The impact of climate change on Europe’s winemaking varies significantly from region to region and even from vineyard to vineyard. With so much depending on soil, slope orientation and grape type, the effects on vines, grapes and wines are highly individual. And, where one area might profit, others lose. Universal themes are beginning to emerge however: drought, water shortages and lower volume harvests.

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Nuusbrokkies / News Snippets

A bleak future for new wine apps

According to a 2016 study of the usage of 37,000 apps by analytics specialists Localytics, 62% of the apps downloaded by consumers will only be used 11 times. For a quarter of these people, that figure drops to just once.

Of course, there are a few wine apps that seem to buck that trend. Vivino, which allows users to learn about and rate a wine by scanning its label, has some 34m users who are collectively responsible for 500,000 scans per day. That’s pretty impressive, but as someone who had had the chance to take a closer look at the engine told me, Vivino is like a huge shallow lake that’s very deep in the middle. In other words, the 80:20 rule applies: less than fifth of the users are probably responsible for more than four fifths of the scans.

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Technology
New Robot Dogs Can Deliver Your Lunch Right to Your Desk

This tech is probably still many years out. Companies like Boston Dynamics have made major strides in four-legged robots that can complete a range of tasks, from climbing steep hills, to mapping complex environments. If those types of advancements can be used to drop off meals or parcels, it could revolutionize the delivery industry.

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