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For something different

Why Do We Celebrate with Bubbles?

It's all about the bubbles, bubbles, bubbles - bubbles, in the simplest terms, catch our attention. We love the sensation of fizz.

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Global Trends - Wine Industry Key Elements

Wine trends: Predictions 2017

The prognosticators are working overtime at the moment with a veritable flood of drinks trends being predicted by some of the industry’s key players. A dialling down of alcohol, adventures in wine infusions, innovations in carbonation, and a growth in Prosecco alternatives, seasonal beers and vermouths have all been seen in their various crystal balls.

Now Bibendum has added its two penn’orth with seven key on-trade trends predictions:
• The premiumisation trend is set to continue.
• Increased popularity of both reds and whites from the Loire.
• A rise in popularity of white wines from French regions recognised for their red wines.
• Red is the next chapter in the ‘Alternative Sparkling’ story.
• Premium US whites are attracting attention.
• A come back by Portuguese whites.
• Growth in popularity of Austrian wine in the UK on-trade.

The Drinks Business - Click here to read more
Harpers - Click here to read more