BI Daagliks - BI Daily

Confidential / Vertroulik 12 August 2015

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Major Wine Producing Countries

Cape Wine launches video campaign to help delegates prepare for their visit

Video interviews with South African winemakers, viticulturists and other wine personalities are being used to prepare visitors to Cape Wine 2015 for their trip.

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Other Wine Producing Countries

Defunct IGPB to be Monumental Embarrassment to India

Death knells are ringing for the Indian Grape Processing Board and when the shutters are downed permanently, it will be a huge embarrassment for the Industry and the country and a back-handed slap for the Make-in-India concept in wine production, for which both the government and the industry have been equally short-sighted and responsible as time will tell.

Analysts will come out with various reasons for the debacle but one of the explicit reasons for the failure has been the lack of contribution by the industry - financially or otherwise. They have been constantly harping on subsidies and hand-outs. General belief is that the organisation was politicised and polarised from the very beginning with feeble chances of success. One hoped that beyond the bickering, the producers and the government would act jointly to promote the industry which is a boon for employment of farmers and has a huge potential for exports, and also reduce hard liquor consumption as the younger drinkers become more sophisticated in their life styles.

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