Economic Environment

Japan slashes EU wine prices as EPA takes effect

Japan’s leading wine importers and retail stores have slashed prices for imported wines as the free-trade agreement between Japan and the EU officially came into effect on 1 February. Retailers in the country including supermarkets Aeon Co., FamilyMart Co, and wine importers such as Suntory and Asahi Beer’s importing business, have cut prices on wines in line with the elimination of a 15% tariff (or 125 yen per litre) imposed on European wines.

Global Trends - Wine Industry Key Elements

Organic Wine News

Why produce organic wine? ‘If we want to have longevity in the brand, we need to look after the soil and vineyards right now’

For a growing number of wine producers, organic is not just a expanding market to tap into: it’s a fundamental philosophy of their business and a necessity for the longevity of their enterprise and land. Organic wines account for 2.8% of global sales.

The organic wine world is in full expansion mode.

The organic wine category has been growing for several years: but as consumers become more and more concerned about what they eat and drink there's now a real sense of acceleration in the category. And the latest figures show impressive growth in both production and consumption of organic wine.

Organic, natural, biodynamic... What next for wine?Wine has been popular for centuries: but as consumers becoming increasingly concerned about sustainability there's huge potential for niche categories – such as organic, natural and biodynamic – to grow. BeverageDaily puts the spotlight on
the trends the industry will be seeing more of in the coming years.
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