Economic Environment

Alcohol ban poses a risk to SA’s largest trade partnership
The EU is SA’s biggest trading partner. The Economic Partnership Agreement signed between the two parties in 2016 allows for export of 110 million litres of South African wines duty-free into the EU region. In return, the EU exports mainly spirit products into Southern Africa. This trade is now constrained due to the extended ban on alcohol sales.

In a statement, spiritsEUROPE urged SA “to cancel alcohol prohibition quickly or risk devastating consequences at home and abroad.” The organization which represents largest producers of spirits in the world urged SA government to provide a clear and reliable timeline to quickly lift the total ban on the sale of alcohol imposed as part of the response to COVID-19 outbreak. Click here to read more

McKinsey & Company: Global Economics Intelligence executive summary, July 2020
Deep second-quarter contractions were measured in the United States and the eurozone. Economic indicators improved in June and July, but disparities in controlling the novel coronavirus suggest diverging recovery paths. Click here to read more