BI Daagliks - BI Daily

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Consumer Countries/Markets

Insider’s Guide to the US Wine Market

Are you looking for information on how to sell your wine, beer and spirits in the United States? How about current in-depth data analysis on the US adult beverage industry?

In their recent seminar at the London Wine Fair, Sid Patel (CEO of Beverage Trade Network), John Beaudette (President of MHW) and Steve Raye (President of Bevology, Inc.) outlined current market conditions and innovative market strategies for wineries, breweries and distilleries looking to enter the US in “The Insider’s Guide to Penetrating the US Market.”

Click here to read more and view the slide presentation

Economic Environment

WEF: 11 issues businesses dislike about South Africa

The WEF identified the top 11 factors (ranked by score), which are the most problematic for doing business in the country, according to business leaders across the world. This shows that labour and education – as well as government corruption and inefficiency are the biggest concerns for business.

Scores were determined by asking business leaders across the world to select the five most problematic issues for doing business in the country, and to rank them between 1 (most problematic) and 5. The scores show the responses weighted according to their rankings.

1. Restrictive labor regulations – 19.8
2. Inadequately educated workforce – 16.9
3. Inefficient government bureaucracy – 14.8
4. Corruption – 11.0
5. Inadequate supply of infrastructure – 9.8
6. Policy instability – 7.4
7. Poor work ethic in national labor force – 5.2
8. Insufficient capacity to innovate – 3.0
9. Crime and theft – 2.5
10. Access to financing – 2.2
11. Foreign currency regulations – 2.1

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