Economic Environment

Smallholder crop farming is on the decline in South Africa. Why it matters.

Over half a million households in South Africa's former homelands disengaged from farming between 2011 and 2016, according to Statistics South Africa. This represents a loss of one in five crop farming households. The former homelands were the ten areas demarcated under the previous apartheid system as places where indigenous, black South Africans were required to live, along ethnic group lines. With little economic base and no government investment, underdevelopment and poverty were rife (and still are). Arable agriculture was thus an important livelihood activity of most households.

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Global Trends - Wine Industry Key Elements

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With more than 48 million wine drinkers, China is the second largest wine market in the world in terms of customer base. And in terms of revenue, it has the fastest-growing wine industry by a large margin.

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