BI Daaglikks - BI Daily

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Nuusbrokkies / News Snippets

US producers face wine can shortage

The US market has seen sales of canned wines exploding, as consumers can’t get enough of them. This has led to a slowdown in the supply of the cans. It’s not so much that there aren’t enough cans, say wine producers and can vendors. Rather, the difficulty in finding is coming from increased demand from consumers, who increased canned beverage consumption during the various coronavirus lockdowns across the US, as well as the supply chain failing to keep pace with increased demand.

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The wine innovation that deserves more attention

Screw caps and wine cans have offered consumers new and easier ways to get acquainted with wine. It’s time the Bag-in-Box got just as much respect, says Robert Joseph.

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Regulatory Environment

How is alcohol legislation changing in the wake of the ecommerce boom?

As ecommerce develops into a critical channel for alcohol sales, IWSR looks at what legislative repercussions there might be in markets such as the EU, US and India.

Safeguarding concerns also persist in markets where alcohol ecommerce has been legal for some time, such as the EU. As it becomes easier for consumers to buy alcohol online, and as more consumers become comfortable using ecommerce platforms, there is a risk that the industry could face challenges if proper regulation not followed. On-demand providers such as Deliveroo are aiming to make this process easier and more robust by including a function in their app that prompts drivers to verify that their customer looks over the age of 25. If they do not, the driver can enter their date of birth into the app, which then tells them if the customer is of legal drinking age.

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