BI Daagliks - BI Daily

09 January 2019

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Global and SA Trends

Seven Ways Wine Will Change in 2019

This year promises similar contrasts, surprises, and the continuation of some of last year’s trends.

What’s Old Is New
The rediscovery of old, abandoned vineyards and embrace of forgotten varieties will continue to feed our voracious thirst for tastes beyond the classics—and may reveal useful ways to adapt to climate change.

Cannabis Infusions Are on Their Way
With the legalization of pot in California, Canada, and elsewhere last year, wine and weed mixes are coming.

Climate Change Will Push Vineyards to Extreme Frontiers
Cool regions aren’t necessarily cool anymore.

Drinking Wine on Airlines Will Reach New Heights
You’re trapped in place for hours on end as you hurtle at 35,000 feet toward your destination, and really, watching movies can hold your attention for only so long. Why not enjoy a wine experience?

Vegan Wine Will Become a Thing
The focus on health and wellness is making veganism one of the fastest-growing consumer trends.

Sake Is Taking the Stage
Sophisticated, premium examples of sake are just beginning to be the darlings of sommeliers in non-Japanese restaurants, where they turn up on tasting menus and wine lists as alternatives to wine.

Bottle Buying Goes Luxury, High-Tech, Instant
The latest from Vivino is a way to scan a bottle you’re enjoying in a restaurant, purchase it, and arrange to have it delivered to your home, all in under a minute.

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Global Trends - Wine Industry Key Elements

#BizTrends2019: Trends in wine and food tourism

1. Food and wine top of mind.
2. Domestic tourism: glass half full.
3. Technology enabled personalization.
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The Growing Thirst for Exotic Wine

Bored with Cabernet Sauvignon, Chardonnay and Sauvignon Blanc? Discover some new grapes.
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