Global Trends - Wine Industry Key Elements

Productivity at all South Africa’s port terminals currently well below norm
Concern at growing Covid impact on Port Elizabeth & Durban.
Click here to read more

South African Wine Producers Join the Growing International Canned Wine Trend
Canned wine may currently be getting consumers’ attention but, in reality, it is not new – already in the mid-1930s three sweet wines made their appearance on the American market. Californian Smile with Vin-Tin-Age Port, Tokay and Muscadel were presented in flat top tins (as pull-tops were not yet invented) which had to be punctured in order to pour out the contents.

The trend did not last – mainly due to poor quality tin which resulted in the wine tasting like... well... tin. In addition, a lack of wine-making science at the time resulted in unstable, over-sulphured wines, which quickly led to consumers writing off wine in tins as a bad idea.

But cans are back, supported by better technology and creative packaging ideas, and this time they are here to stay.
Click here to read more