BI Daaglik - BI Daily

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Economic Environment

Who Wins Wine’s Trade War?
The potential winners and losers if the US and the EU intensify their nascent trade war. The wine industry is roiling over concerns that the US is going to expand its trade war with tariffs on all European wines: possibly as high as 100 percent.
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Natural/Physical Resources

Sustainable Wine? Or Just Greenwashing?
So-called sustainable wine regions often allow synthetic pesticides, so just how green are they?

Talking to winemakers with different approaches to sustainability is like talking to two parents engaged in a vicious divorce. Those who employ glyphosate in their vineyards as an important tool and those who view at as poison are equally confident that the facts are on their side, and view the members of the other camp with beady-eyed suspicion.

And the truth is, the stakes couldn’t be higher. See warming temperatures, glaciers melting, rising seas, all of which lead to droughts, heat waves, increasingly violent storms, more frequent wildfires, rampant human misery. Pollution from chemicals and agricultural run-offs are damaging waterways around the world and have led to "dead zones" in the world's oceans, where nothing can live or grow. Studies from the National Cancer Institute and beyond have linked chemical pollution in water to increased rates of cancer and birth defects.

Only a fool would dismiss concerns about the climate and pollution in favor of profits.
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