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**Consumer Countries/Markets**

**IWSR predicts China’s wine imports to grow 8% in 2019**

The projected increase is a result of a shifting consumer base, as it argues that more younger consumers will be converting to wine drinking, while older consumers will switch to wine for its perceived health benefits. The country’s expanding e-commerce is another factor driving sales of good value wines, and is expected to further boost wine market growth. In addition, as the country grows wealthier, wine is going to benefit from a trend where people opt for display of knowledge rather than ostentatious spending as a status signifier. [Click here to read more](#)

**Economic Environment**

**Tariffs on wine from Australia to China abolished**

Exporters of bottled and bulk wine from Australia to China will no longer be slugged a tariff following their elimination from 1 January 2019 under the China–Australia Free Trade Agreement (ChAFTA). [Click here to read more](#)

**Global and SA Trends**

**The Global Push for Change**

In every corner of the world, change is visible. Governments, businesses, organizations and individuals are pushing for transformation, refusing to accept the status quo because they believe there is a better way that can benefit more people. From the expansion of women’s rights in Argentina and greater financial inclusion Brazil, to closing the digital divide in India and improving infrastructure in South Africa, re-visionaries are hard at work. In this special report, students from the Joseph H. Lauder Institute for Management & International Studies offer insights into the global struggle for change.
Contents include:

Politics and Policies
• Latin America’s Green Wave: Transforming Women’s Reproductive Rights
• Integration in Germany: What Challenges Lie Ahead?
• Reconciling History: How South Africa, China and Singapore Are Building a Better History
• The Impact of Low Social Capital in Russia
• Can Technology Narrow the Gaps in China’s Education System?
• Water Management in Cape Town: Lessons Learned from Singapore

Economy and Finance
• The Challenges of China’s Aging Population
• Rebuilding the French Welfare State
• Digital Payments: A Look at Argentina and Brazil
• Privatization in China and the Road Ahead
• Brazil: Financial Inclusion and Innovation in Financial Services
• China-Africa Relations: Who Is the Real Winner?
• Argentina’s New Economic Crisis

Business and Technology
• India’s Stack Attack
• Immigration as a Driver of Entrepreneurship: The Case of Brazil
• Understanding the Japanese Private Equity Market
• Calming Air India’s Turbulence: Is Privatization the Answer?
• How Digital Transformation Is Revolutionizing Value Chains in Kenya
• Will Startups Fuel South Korea’s Next Economic Miracle?

Download the report here: Click here to read more

Global Trends - Wine Industry Key Elements

#BizTrends2019: From mobile e-commerce to AI - the top 5 trends driving SA consumers in 2019

1. Decreased data costs equals increased e-commerce
2. Artificial intelligence is here
3. Omnichannel in overdrive
4. The clever, conscious consumer
5. Adopting Singles Day and other global retail days
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Best Retail Trends from 2018

1. The youth will always rise – but we shouldn’t ignore their parents.
2. In a lot of retail areas, we still follow the globe — and that’s OK.
3. Yet U.S. shoppers have much to teach foreign merchants — just ask Lidl.
4. Walmart is still — and will continue to be — full of surprises.
5. Technology is not fun enough, and shoppers just want to have fun.
6. Analytics is still a baby. Nurture it.
7. Retail continues to take the temperature of cross-industry diversification.
8. Sustainability is not a fad.

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2020 will be the first International Year of Plant Health

The first International Year of Plant Health will be held in 2020 recognising the importance of global cooperation to keep plants healthy and free of pests and diseases. Click here to read more

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Most popular with McKinsey.com readers in 2018

1. An executive’s guide to AI
   Staying ahead in the accelerating artificial-intelligence race requires executives to make nimble, informed decisions about where and how to employ AI in their business. One way to prepare to act quickly: know the AI essentials presented in this guide. Click here to read more

2. Blockchain beyond the hype: What is the strategic business value?
   Companies can determine whether they should invest in blockchain by focusing on specific use cases and their market position. Click here to read more

3. Why digital strategies fail
   Most digital strategies don’t reflect how digital is changing economic fundamentals, industry dynamics, or what it means to compete. Companies should watch out for five pitfalls. Click here to read more

4. The five trademarks of agile organizations
   Agile organizations—of any size and across industries—have five key elements in common. Click here to read more

5. Notes from the AI frontier: Applications and value of deep learning
   An analysis of more than 400 use cases across 19 industries and nine business functions highlights the broad use and significant economic potential of advanced AI techniques. Click here to read more

6. The business value of design
   How do the best design performers increase their revenues and shareholder returns at nearly twice the rate of their industry counterparts? Click here to read more

7. Why data culture matters
   Organizational culture can accelerate the application of analytics, amplify its power, and steer companies away from risky outcomes. Here are seven principles that underpin a healthy data culture. Click here to read more

8. Digital strategy: The four fights you have to win
   Yesterday’s tentative approaches won’t deliver; you need absolute clarity about digital’s demands, galvanized leadership, unparalleled agility, and the resolve to bet boldly. Click here to read more

9. The agile manager
   Who manages in an agile organization? And what exactly do they do? Click here to read more

10. Ten red flags signaling your analytics program will fail
    Struggling to become analytics-driven? One or more of these issues is likely what’s holding your organization back. Click here to read more