Global Trends - Wine Industry Key Elements

Do Durban and Cape Town have “too many” tourists?

The World Travel and Tourism Council (WTTC) has released a new report on the effects of overcrowding across the world’s major tourism destinations. Two South African cities featured on the list, Cape Town and Durban, with tourism considered to be vitally important to both cities. However the report found that there was a stark difference in how the cities were dealing with overcrowding. Cape Town scored relatively highly across the board with only overloaded infrastructure a slight concern due to seasonal tourist arrivals. In other categories including “tourism density”, “negative TripAdvisor reviews”, and the amount of historical attractions available, the city scored the highest possible marks.

For Durban, the report found that the city had a harder time dealing with overcrowding. In particular it cited “attraction concentration” as one of its’s main problems – likely due to the focus of activities on Durban’s main beachfront and uShaka Marine World.

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Natural / Physical Resources

Satellites help Cape farmers use water more efficiently

Drought-stricken Cape farmers are receiving help from above – through satellite data they are able to monitor their water use efficiency, with reported improvements of at least 10%. The Western Cape Department of Agriculture is providing the FruitLook service, brainchild of Dutch company eLEAF, without charge to fruit farmers. From this season, thanks to increased government funding, FruitLook covers all of the irrigation areas in the Western Cape, as well as the Eastern Cape section of the Langkloof. This means it is available to all of the fruit-producing areas of the Western Cape, running up the West Coast to the north of Vredendal. Even hops farmers in the George district and dairy farmers in the Tsitsikamma are now using it.

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