For something different

12 Oldest Wine Companies In The World

The official birth of viticulture goes back to four thousand millennia before the birth of Christ. Since the early years of history, the wine was considered an elixir of the gods and a beverage reserved for the privileged few. Nowadays, wine is no longer an exclusivist drink.

1. Staffelter Hof – Germany 862 AD
2. Château de Goulaine – France 1000
3. Schloss Johanisberg – Germany 1100
4. Barone Ricasoli – Italy 1141
5. Antinori – Italy 1180
6. Schloss Vollrads – Germany 1211
7. Frescobaldi – Italy 1308
8. Karthäuserhof – Germany 1335
9. Can Bonastre – Spain 1548
10. Codorniu – Spain 1551
11. Casa Madero – Mexico 1568
12. Dopff-Au-Moulin – France 1574

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Global Trends - Wine Industry Key Elements

USA: Innovation Must Still Deliver Wine Quality

Experts from the trade and wine industry discuss packaging innovation and sustainability. Wine in can is one of today's top trends, but the head buyer for a major grocery chain advised wineries to ensure they deliver on quality if trying the new container.

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EU: Bulk wine market to be hit hard by 2017 harvest
To put all this in context, the 2017 is a situation that has not happened before. World production will fall below world consumption for the first time in 70 years. Europe will probably lack between 20m and 25m hectolitres.

**Technology**

**European winegrowers turn to robots to increase competitiveness**

At a vineyard in Tomar in Portugal, scientists from the University of Lisbon are testing out a new robot designed to increase the productivity of winegrowers. It can climb slopes up to 45° and generate maps that accurately assess the yield of vineyards. Its developers say this robot can help European winegrowers become more competitive. The Vinbot – as it’s been called – is equipped with a sensor system to allow navigation, localization and data acquisition. It uses a single camera that collects multiple shots of the plants. Further treatment of those images allows the identification of grapes and bunches so future yields can be predicted.

Comment: The September 2017 VinIntell edition broadly explores the concept of Artificial Intelligence, provide some definitions, as well as a high-level view of how it is impacting in various economic sectors most notably in agriculture/wine industries and a number of strategic pointers are provided. This edition will be available on the SAWIS website by the end of the month and notification will be via the BI Daily.

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