Global Trends - Wine Industry Key Elements

The French organic wine industry

Organic wine growing has gained traction in recent years across France with certified organic area under vine increasing from 14,600 hectares in 2007 to 57,600 hectares in 2015. France is the world’s third-largest producer of organic wines after Spain and Italy. Click here to read more

Major Wine Producing Countries

Spanish vineyards in danger from drought

As reported by The Telegraph, half of the territories in Spain have been put on a state of alert due to the drought, which has been gathering pace since last year. Reservoirs across the country are currently standing at 56% – their lowest for this time of year since 1995, with rainfall at less than half the historic average. Farmers across Spain are calling it the worst year for agriculture in decades after the hottest April this century.

Winemakers are facing the double whammy of severe late spring frost damage coupled with scorching summer temperatures. According to Spanish newspaper El Confidencial, the grape crop is predicted to be down by half in some regions.

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Global Bulk Wine News

Spain
• Bulk wine gains quota and already accounts for 54% of the total Spanish wine exported to Africa. Bulk wine exports amounted to 65.1 million liters (+ 4.7%) and 29.5 million euros (+17%),
breaking with the slight global fall of Spanish wine in Africa. Click here to read more

- Spain sold 87% more bulk wine to Latin America in the year-on-year to March. Exports exceeded 7.6 million liters (+87.2%) and 5 million euros (+68%). Mexico, the leading market in a prominent way, led this rise, with enormous development of Cuba and Brazil, among others. Although it is a market led by Chilean and Argentinean bulk wines, Spanish bulk wine is growing at a much higher rate than the average. Click here to read more

- Bulk wine exports to Asia soar. Sales rose by 40% year-on-year to March close to 40 million liters and 23 million euros, at a price of 58 cents per liter, well above the Spanish average. China led this rise by growing above 60%, accounting for almost 80% of the volume and more than 70% of the total value. Click here to read more

The Netherlands
- 55.5 million euros were spent on bulk wine in 2016, a record to date. It was the only type of wine that improved the data compared to 2015, as it reduced spending on sparkling (-9.1%) and on packaged (-3.8%). Bulk wine however fell slightly by 0.8% in terms of volume, increasing its price up to 89 cents/litre (+3 cents). Click here to read more

Belgium
- Belgium focuses on German bulk wine, which undermines French bulk wine. Belgium reduced its bulk wine imports by 3.6% in terms of volume and 5.6% in terms value in 2016: a bad year also for packaged and sparkling wines. France lost a large share as the first supplier, with a 17.7% drop in litres and 15% in euros. A fantastic year for Germany, the second largest seller with rises higher than 20%. Click here to read more