Global Trends - Wine Industry Key Elements

Online Wine Sales Skyrocket in US

Convenience, pricing and demographic change continue to drive the internet wine market in the US. Online alcohol delivery grew by an impressive 32.7 percent in 2017. In the same period, internet sales increased at an average rate of three percent month on month. 
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New Zealand: Calls to introduce minimum alcohol pricing

There are calls to introduce minimum alcohol prices to New Zealand after a similar scheme was introduced to Scotland. Statistics NZ figures show the drinking habits for more than a third of people aged 18-24 could be potentially hazardous - regularly consuming six more drinks in a single session. New Zealand alcohol lobby group Alcohol Healthwatch is focused on reducing alcohol-related harm in New Zealand. Executive Director Dr Nicki Jackson says we "must take action on the harm that cheap alcohol does to our country". There isn't much evidence minimum prices would change people's behaviours. 
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Australia: $7.4 million boost for international wine tourism

Wine regions across Australia stand to benefit from a $7.4 million investment boost for 21 international wine tourism projects, including $2.8 million from the International Wine Tourism Competitive Grants Program – a component of the Australian Government's $50 million Export and Regional Wine Support Package.
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