BI Daagliks - BI Daily

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Economic Environment

Wine GB optimistic it will hit ambitious export estimate

Wine GB has said it is confident it will hit its estimated £350m export target set for 2040 as exports doubles, albeit from a small platform.
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Major Wine Producing Countries

English wine harvest 2019: Back to ‘normal’ but volumes still above average

About a month before the harvest gets underway, English wine producers have expressed relief that predicted volumes are down on last year’s record levels, despite the fact they’re still estimated to be above ‘average’. Source: the drinks business
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Natural / Physical Resources

Can new grapes save the wine industry from climate change?

New grapes – selected for their ability to thrive in hotter weather and be more resistant to disease – could be the solution the wine industry is looking for. Source: Fortune
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Research: Urbanisation, climate change and its impact on water quality and economic risks in a water scarce and rapidly urbanising catchment: case study of the Berg River catchment

By 2050 it is predicted that 67% of the world population is expected to be living in urban areas, with the most rapid levels of urbanisation taking place in developing countries. Urbanisation is often directly linked to the degradation of environmental quality, including quality of water, air and noise. Concurrently, the climate is changing. Together, the negative impacts of climate change and urbanisation pose significant challenges, especially in developing countries where resources to mitigate these impacts are limited. Focusing on the Berg River Catchment in South Africa, which is experiencing increasing levels of urbanisation, the impacts of climate change, the ‘wicked problem’ of service delivery to the historically disadvantaged within a developing country, persistent infrastructure backlogs, and where high unemployment is prevalent, this paper explores the increasing water quality risks due to climate change and rapid urban development and the likely direct and indirect economic impacts that this will have on the agriculture sector, which is a key contributor to the regional and national economy. The results give support to the need to invest in risk mitigation measures including the provision of basic services, the upgrading and maintenance of wastewater treatment plants and investing in ecological infrastructure.

Technology

"Location-Aware" Wine Labels to Drive New Sales says Third Aurora

Intelligent technology, where wine bottles are aware of their precise location, will drive the next phase of marketing and sales for the wine industry, according to digital marketing expert, Dave Chaffey. 
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