Economic Environment

Brexit Fears Grow for UK Wine Trade

The installation of a gung-ho Brexiteer at the helm of Britain's government hasn't helped the trade's confidence.

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Global Trends - Beverages

How wine is set to OVERTAKE beer as Australia´s most popular alcoholic beverage

Australia's average beer consumption has fallen by 25 per cent since late 1999
Wine consumption per litre went up eight per cent while spirits rose 14 per cent
Official figures showed wine almost overtaking beer share of alcohol consumed
Beer is now 39 per cent of alcohol market compared with 38.6 per cent for wine

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The downside of premiumisation

Every number, every study, every expert and every trade group says the same thing: premiumisation has become a part of the US wine business, and all will benefit as the consumer spends more money for a bottle of wine. So why do so many seem to be so unhappy about premiumisation?

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Global Trends - Wine Industry Key Elements
Two Cheers for Canned Wine

Canned wine has been around for a while, but has gained traction in just the last couple of years. Some observers are suspicious that it is just a fad — a flash in the pan — that won't last for long. If that's true, then it is an impressive flash. Canned wine sales in the off-premises channels that the Nielsen company measures were $70 million for the 52 weeks ending June 15, 2019. That's 69% growth for the year. In a market where growth is hard to find, canned wine is a winner.

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Sustained growth in exports of French wines

Exports of French wines continued to grow by value in the first half of 2019, in line with the trend observed in recent years. Revenue reached €4.5 billion, up 6% over the first six months of the year.

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