Global Trends - Wine Industry Key Elements

Air Access Project sees new direct seats to Cape Town soar by half a million

A project to improve air access into the Western Cape played a key role in increasing international arrivals and generating R3 billion in direct tourism spend for the province.

Cape Town Air Access is a partnership between the Western Cape Government, the City of Cape Town, Airports Company of South Africa and Cape Town Tourism.

Between September and October 2016, 147 622 international arrivals were recorded at Cape Town International Airport, up from 119 451 passengers last year. International air arrivals into Cape Town are increasing by 22% year-on-year.

Forward bookings from the airlines showed increases from several countries.