Consumer Countries/Markets

- Fakes still a problem in China

Despite increased scrutiny from authorities, fake wines still litter the supply chain in China, undermining consumer confidence.

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A real bottle of Petrus flanked by two fakes seized from the Kurniawan investigation

- China’s wine imports forecast to grow 25% in 2016
The country imported 505 million litres of wines, worth about US$1.9 billion in the first 10 months of the year, a year-on-year increase of 18.01% in value, according to data released earlier by the China Association for Imports and Export of Wine & Spirits.

Click here to read more

Comments: South Africa's Y-on-Y 2015/16 exports to China increased by 22%, mainly bulk wine.

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Global Trends - Wine Industry Key Elements

- Wine: Reasons to be cheerful

It’s tempting to think pessimistic thoughts in the current political climate. Instead, here’s a more positive outlook for 2017.

Because bad news sells, it’s easy to forget (or not know in the first place) that, by most measures, the world is becoming a better place in which to live and work. At the most basic level, people are living longer, healthier, and wealthier lives.

[Reasons to be cheerful]