Global Trends - Wine Industry Key Elements

Tesco announces "strategic alliance" with French retail giant Carrefour

Tesco has announced a plan for a “strategic alliance” with French grocery giant Carrefour, with the duo’s joint buying power expected to cut costs and present customers with lower prices. The deal could lead to more French products, including wine, being sold in Tesco stores.

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Major Wine Producing Countries

Australia’s signature grapes remain the key to premium uplift

It was agreed that much noise and excitement has been generated by the continued emergence of a wealth of more artisanal wines and ‘alternative’ varieties from Australia – without question delivering a halo effect for the country as a whole.

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French discover new pleasure: adult comics about wine

It is no secret that the French love wine. But they are also the world’s second-biggest consumers of graphic novels after the Japanese. Now a new wave of literature is putting the two passions together - comics for adults about wine.

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Wine Australia launches Wine Watch

In the vein of Neighbourhood Watch, Wine Australia has launched the Wine Watch, a web page where people can anonymously report potential labelling or compositional breaches. Reports can be made anonymously, if desired, and scans or photographs of suspect labels or bottle images can be uploaded to assist investigations.

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