Global Trends - Wine Industry Key Elements

Alcohol and Health: Does It Matter What You Drink?

When it comes to health benefits, red wine seems to get all the praise. But it’s not that simple. Wine Spectator rounds up the latest scientific research to compare the various health effects of different alcoholic beverages. Read on for a breakdown of the benefits—and risks—of each.

1. Cardiovascular Health
2. Cancer Risks
3. Weight Management and Diabetes
4. Dementia and Depression
5. Liver Health
6. Even the Common Cold!

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Rising ‘healthification’ driving low-alcohol wine trend

A growing trend for healthy living and teetotalism, particularly among young adults, is continuing to drive sales of low alcohol wine, according to BMI Research, with a number of retailers working to bolster their ranges. According to the UK Office of National Statistics, the proportion of adults (over the age of 16 years old) who have had a drink in the past week has dropped from 64.2% in 2005 to 56.9% in 2016 – a record low. This, combined with a growing trend for “healthification” and teetotalism in the UK, is pushing down alcohol sales in the UK, says BMI Research, and creating demand for new categories of alcoholic drinks, including low and no alcoholic beverages.

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Major Wine Producing Countries
Why it’s a good time to be in wine – five reasons to be optimistic about in 2018

By Michael Fridjhon, November 29, 2017

1. The obvious feel-good is the tsunami of positive press the wine industry has garnered, a process which began at least five years ago and now is starting to build to a crescendo.
2. The shortage of good wine – everywhere. The good thing about shortage is that it changes the dynamic of price negotiations, and from what has been a buyers’ market for a very long time, expect a dramatic reversal.
3. The Rand is unlikely to strengthen.
4. The fourth reason is very much a matter of timing: the fabulous 2017 whites, the brilliant 2015 reds and the not-to-be-ignored 2016s will all be available.
5. The economically active “New South Africa” is united by wine, and in wine.

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