Consumer Countries/Markets

- Wine on Tap

Wine delivered by keg rather than bottle is the latest rage, with over an estimated 4,000 wine-on-tap locations around the U.S.

Click here to read more

- UK ports face standstill after Brexit, warns wine trade

UK ports will be ‘stopped dead’ and wine could be held there for days if a customs deal isn’t reached in Brexit negotiations, the Wine and Spirit Trade Association (WSTA) has warned as the government prepares to trigger Article 50 this week. Click here to read more
WSTA warns of potential bootleg booze flood ahead of Article 50 - The Wine & Spirit Trade Association (WSTA) has warned that if Brexit blocks borders bootleg booze could flood Britain. Click here to read more

- Who is the average Indian wine drinker?

Indians prefer wine by the glass, it is seen as a healthier and classier drink, it is popular as a gifting option, wines are women’s drink of choice and smaller cities and a younger crowd are promising segments. Click here to read more