Consumer Countries/Markets

UK: On-trade update: Premium driving growth

The figures all indicate that the total on-trade Great Britain wine market is continuing to shrink, albeit at a slower pace. The total GB on-trade is made up of over 124,000 outlets, with volume sales down 2.5% and value sales down 0.5%

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Global Trends - Wine Industry Key Elements

Scotland closer to minimum alcohol pricing after court ruling

Scotland’s Court of Sessions, the highest civil court in the country, has backed the Scottish government’s plan to bring in minimum alcohol pricing.

It means that proposals to set a 50p per unit base price on wine, beer and spirits have a stronger chance of going ahead, despite on-going opposition from the drinks industry.

Under those rules, a 13.5 percent abv bottle of wine would have a starting price of £5.

Whether or not that also forces up wine prices in general would depend on how supermarkets and other retailers react to the policy. The drinks industry has argued vehemently against the effectiveness of minimum pricing.

Scotland voted to remain in the European Union and has been exploring ways of retaining access to the single market.

However, several EU member states, including France and Spain, have previously stated their opposition to Scotland’s plans for minimum pricing. That could prove a flashpoint in negotiations.

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