BI Daaglik - BI Daily

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Consumer Countries/Markets

WSTA's Brexit advice to wine & spirit companies

As the UK looks to Brexit, the UK's Wine and Spirit Trade Association (WSTA) wants to see trade deals that minimize disruption and create new opportunities. It says the industry needs to get involved to help prepare the ground, and collaboration can also help individual businesses prepare.

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Global Trends - Wine Industry Key Elements

The future of wine packaging

People who are supposed to know these things insist that wine packaging is about to undergo a revolution – specifically, that canned wine is the next big thing and will sooner rather than later compete with bottles as the package of choice.

In this, they are wrong. Wine packaging has remained the same for centuries – a bottle with a cork – and there is absolutely no reason to believe that canned wine’s future is any different than screw caps or boxes. It will occupy a niche, and lots of people will like it. But most of us won’t even notice it.

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