BI Daagliks - BI Daily

Confidential / Vertroulik

The BI Daily is compiled and submitted by the SAWIS BI Team. The content is for the exclusive attention of SAWIS members and may contain information that is privileged and confidential. Any dissemination of this communication is strictly prohibited. If you have received the communication in error, please erase all copies of the message and its attachments. Articles in the BI Daily have as far as possible been interpreted, put into context, validated and confirmed. If you as recipient have any queries, comments or would like to submit an article, please direct them to Charles Whitehead (charles@sawis.co.za).

Nuusbrokkies / News Snippets

Aksynsverhoging/Excise duty increases

VinPro Mediaverklaring/Media Release

[Vinpro_media_21Feb18_Aksynsverhoging]
[Vinpro_media_21Feb18_Excise increase]

Innovation of the Day

Gin brand Gordon’s has started granting commuters impacted by train delays with free or half-price gin and tonics in the UK. When there are significant delays and enough tweets using the hashtag #YayDelay, the campaign’s algorithm activates the offer during the evening rush hour. Gordon’s initiative debuted this month at London’s Waterloo station, but will be implemented at other locations throughout 2018.

Political / Regulatory Environment

French winemakers up in arms over plan that could lead to health warnings on bottles

Frederic Rouanet, chairman of the militant Aude winemakers union, has predicted widespread protests, if the French government’s health minister Agnes Buzyn adopts such a measure this year. Buzyn recently said the previous message ‘drink in moderation – the abuse of alcohol is dangerous’ French slogan, was no longer relevant: "Alcohol is dangerous for your health is the message," she said in a debate on French TV. France’s powerful wine lobby, Vin et Société, said Buzyn had provoked a "scandal" in the wine industry by going against the tide of the political direction of travel indicated by French President Macron, who it said had encouraged the lobby group to participate in the drawing up of a new prevention plan against excessive alcohol consumption. A known oenophile, Macron last year
said: "A meal without wine is a bit of a sad meal."

Click here to read more