BI Daaglik - BI Daily

Confidential / Vertroulik

19 May 2017

The BI Daily is compiled and submitted by the SAWIS BI Team. The content is for the exclusive attention of SAWIS members and may contain information that is privileged and confidential. Any dissemination of this communication is strictly prohibited. If you have received the communication in error, please erase all copies of the message and its attachments. Articles in the BI Daily have as far as possible been interpreted, put into context, validated and confirmed. If you as recipient have any queries, comments or would like to submit an article, please direct them to Charles Whitehead (charles@sawis.co.za).

VinIntell

VinIntell May 2017 Issue 32: A Perspective on Defending Against Unwelcome Probing

The headlines speak volumes: Donald Trump Adviser Roger Stone Admits Contact With Suspected Russian Hacker; The Rise Of Industrial Espionage In SA; VW Agrees To Pay G.M. $100 Million In Espionage Suit; Alleged Global Espionage In SA’s Tobacco Industry Exposed; Israeli Agents Raid Cape Strawberry Fields; Trade Secret Theft, Industrial Espionage, And The China Threat; Corporate Theft Strikes Fortune 500 Oil Company In Houston; U.S. Charges Six Chinese Citizens With Economic Espionage...

For as long as there has been commerce, there has been espionage. The methods for spying on competitors have changed over time, but the desire to uncover a rival’s secrets has not. Stories about Espionage somehow always peaks an interest whether it is government spying on and outdo one another or stories about companies spying on one another. They make great conversation topics and sometimes we walk away wondering whether our competitors are spying on us. A safe assumption if you are a strong player in a competitive industry is that they are often in unexpected ways and guises. Also in South Africa snooping and spying among competitors is rife.

This edition of VinIntell provides a brief overview of present day industrial espionage and competitor monitoring and concludes by offering a few hints at how to neutralise unwelcome probing and defend your own competitive intelligence.

Click here to read more