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Major Wine Producing Countries

New Zealand Introduces Geographical Indications

The main incentive for the move is to protect each wine region’s collective intellectual property by securing a formal Geographical Indication (GI). The move protects a region’s name from being used elsewhere and to combat fraudulent labeling.

New Zealand
North Island
South Island
Auckland
Canterbury
Central Hawke's Bay / Central Hawkes Bay
Central Otago
Gisborne
Gladstone
Hawke's Bay / Hawkes Bay
Kumeu
Marlborough
Martinborough
Matakana
Napa Valley (Foreign)
Nelson
North Canterbury
Northland
Scotch Whisky (Foreign)
Waiheke Island
Waipara Valley / Waipara
Wairarapa
Waitaki Valley North Otago / Waitaki Valley

Click here to read more

The Geographical Indications (Wine and Spirits) Registration Act - Click here to read more
The WOSA/SAWIS Germany & Canada Market Research Seminar

Business intelligence has been a key theme of the Wine Industry Strategic Exercise (WISE) resulting in Global Market and Consumer Research as one of the key projects. Along with top UK-based wine market research firm, Wine Intelligence, we have identified various countries, based on South Africa’s current export footprint as well as future areas for growth and have commissioned research in these markets to give us better insights in order to navigate changes and optimise the opportunities.

The two latest markets to be researched are Germany and Canada.

WOSA in collaboration with SAWIS will be holding a seminar on Wednesday 27 September 2017 at Backsberg Wine Estate where Wine Intelligence will unpack the research.

Registration will take place at 08h30 and the seminar will start at 09h00 until 12h30.

To book, please contact Ilse@wosa.co.za Bookings will be handled on a first come, first serve basis due to limited seating.