Consumer Countries/Markets

Growth in U.S. Wine Sales Plateaus, but Opportunities Exist

The latest industry numbers point to a deceleration in U.S. wine sales, but that’s not to say opportunities don’t exist. [Click here to read more]

Global Trends - Wine Industry Key Elements

Italian Wine Demand Outstripping Supply

The 10 most popular countries among Wine-Searcher users are the ones you’d expect, even if the order possibly isn’t. France is followed by Italy and then it’s the US, Spain, Australia, Portugal, Chile, Argentina, Germany and New Zealand. However, Australia looks like it will be overtaking Spain soon, and Germany has climbed above Argentina so far this year. As far as offers go, the bottom four in descending order are Germany, Argentina, Chile and South Africa, which replaces New Zealand – this is most likely as a result of available volumes, rather than a lack of retailer interest in Kiwi wines. [Click here to read more]

Argentina’s export potential

Following two difficult, low-yielding harvests in 2016 and 2017, the country is now back in good shape to compete internationally. Argentinian wines are typically both high in quality and offer good value for money, which therefore makes them attractive to consumers and the global supply chain alike. [Click here to read more]
New Zealand’s wine industry celebrates its 200th anniversary

On September 25, 1819, Reverend Samuel Marsden planted the first vines in New Zealand. ‘New Zealand promises to be very favourable to the vine... should it succeed, it will prove of vast importance in this part of the globe’, he prophesied. With the industry now a NZ $1.83bn ($1.17bn USD) export earner, his prediction has been more than fulfilled.

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The Complete Guide to Phylloxera

Phylloxera is famous as the pest that destroyed vast areas of European vineyard in the 19th Century, almost wiping out some of the world’s greatest wine regions. It has now reared its head in the Washington subregion of Walla Walla; but what exactly is phylloxera?

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