

Argentina

Country Profile

August 2009

1. AREA UNDER VINES

In 2007, the total planted area amounted to 225 846 hectares (+1.3%), of which 211 231 hectares (+1.1%) represented the area under wine grapes. Malbec continues to be Argentina's main red variety, representing 27% of total red wine varieties; while Pedro Giménez, the main white variety, represents 35% of the total white wine varieties.

1.1 Total area under vines

Year	Area under vines
	Hectares
1996	210 639
1997	209 057
1998	210 448
1999	208 137
2000	201 113
2001	204 723
2002	207 985
2003	211 000
2004	212 659
2005	218 590
2006	223 034
2007	225 846

Source: OIV and www.inv.gov.ar

1.2 Distribution of wine grape varieties

Grape varieties	2001	2002	2003	2004	2005	2006	2007
	Hectares						
White varieties							
Chardonnay	4 701	4 634	4 651	4 771	5 155	5 747	6 201
Chenin Blanc	3 566	3 333	3 169	3 052	3 027	2 949	2 935
Pedro Gimenez	15 043	14 710	n/a	n/a	14 312	14 059	13 907
Riesling	n/a	n/a	n/a	131	125	104	n/a
Sauvignon Blanc	830	899	956	1 152	1 487	1 762	1 968
Sauvignonasse	n/a	n/a	712	710	713	699	660
Semillon	1 042	1 003	977	961	988	991	977
Torrontes Riojano	8 154	8 034	7 944	7 957	8 106	8 215	8 243
Ugni Blanc	2 812	2 683	2 621	2 639	2 603	2 587	2 525
Viognier	n/a	n/a	n/a	n/a	464	617	683
Red varieties							
Barbera	1 062	1 045	956	925	910	825	799
Bonarda	15 401	16 079	16 607	17 224	18 033	18 435	18 611
Cabernet Franc	n/a	n/a	306	336	431	495	548
Cabernet Sauvignon	13 113	14 442	15 440	16 184	16 928	17 694	17 918
Malbec	17 471	18 944	20 252	21 183	22 462	24 379	25 930
Merlot	5 952	6 528	6 887	7 095	7 371	7 414	7 296
Pinot Negro	n/a	n/a	1 140	1 176	1 253	1 318	1 441
Syrah	8 505	9 453	10 212	10 846	11 678	12 396	12 770
Tannat	n/a	n/a	n/a	n/a	429	505	543
Tempranillo	4 568	4 945	5 227	5 630	6 099	6 385	6 491

n/a = not available

Source: www.inv.gov.ar

2. PRODUCTION

Argentina's 2008 wine production of 1 467 million litres (-2.5% on 2007), was the lowest level of wine production recorded in the country since 2003. This is mainly attributed to an 8.8% decrease, on 2007, in the grape harvest.

Year	Grapes for winemaking purposes	Wine production	Other	Total
	Ton	Gross litres		
1996	2 426 260	1 268 100 600	338 172 500	1 606 273 100
1997	1 940 377	1 350 029 200	599 321 100	1 949 350 300
1998	2 356 446	1 267 338 200	276 833 000	1 544 171 200
1999	2 425 000	1 588 769 600	306 137 700	1 894 907 300
2000	2 116 600	1 253 682 000	430 470 700	1 684 152 700
2001	2 397 600	1 583 518 400	330 004 900	1 913 523 300
2002	2 157 502	1 269 500 000	442 935 400	1 712 435 400
2003	2 221 769	1 322 500 000	437 746 500	1 760 246 500
2004	2 557 460	1 550 000 000	484 198 600	2 034 198 600
2005	2 700 000	1 522 155 500	610 553 500	2 132 709 000
2006	2 900 000	1 539 635 000	639 043 500	2 178 678 500
2007	2 919 331	1 504 591 500	810 969 600	2 315 561 100
2008	2 661 332	1 467 641 536	638 527 455	2 106 168 991

Source: www.inv.gov.ar

3. CONSUMPTION

The consumption of fine wines is increasing while the consumption of common or table is decreasing; consumption of red wines is higher than white wines. This trend has been increasing over the last couple of years. It is said that this shift was brought about by the so-called health benefits of red wine. From 2005 to 2006 total consumption increased by 1.2%.

3.1 Domestic consumption according to package (million litres)

Year	Demijohn	Bottles	Tetra-brik	Bag-in-Box	Other	Bulk	Grand Total
1994	483	345	429	2	2.8	156	1 417
1995	425	263	543	2	2.4	114	1 349
1996	372	279	635	1	1.8	65	1 354
1997	307	315	672	1	1.3	46	1 343
1998	237	328	688	0.5	0.5	36	1 292
1999	195	336	718	0.05	0.05	30	1 280
2000	159	338	726	0.1	0.1	25	1 249
2001	124	337	711	0.1	0.1	31	1 204
2002	173	347	629	0.1	0.1	49	1 199
2003	178	410	591	0.01	0.2	54	1 234
2004	147	429	508	0.2	0.3	27	1 111
2005	125	448	509	0.5	0.4	14	1 097
2006	112	491	495	0.8	0.5	11	1 110

Source: www.inv.gov.ar

3.2 Per capita consumption

Year	Wine	Beer	Spirits	Total alcohol
	Litres		LAA	
1996	38.2	29.3	0.3	6.1
1997	37.5	30.0	0.3	6.0
1998	35.1	32.0	0.3	5.8
1999	34.3	35.0	0.3	5.8
2000	33.7	32.0	0.3	5.6
2001	32.1	33.0	0.3	5.5
2002	31.6	34.0	0.3	5.4
2003	32.1	34.6	0.3	5.5
2004	28.6	35.3	0.3	5.2
2005	28.0	36.0	0.3	5.1
2006	28.1	36.7	0.3	5.2

Source: *The Global Wine Statistical Compendium 1961 - 2006*

Please Note: Due to the Copyright and Licence Agreement between SAWIS and Euromonitor, access to the following Euromonitor statistics will only be available by emailing Lizelle Arendse, Information Officer at SAWIS (lizelle@sawis.co.za). Only South African Wine Industry role-players will gain access to these statistics. These statistics will be available in electronic - and hard copy.

4. CONSUMER EXPENDITURE ON ALCOHOLIC DRINKS

5. ALCOHOLIC DRINKS

5.1 Sales of alcoholic drinks by sector - Total volume

5.2 Sales of alcoholic drinks by sector - Total value

5.3 Forecast sales of alcoholic drinks by sector - Total volume

5.4 Forecast sales of alcoholic drinks by sector - Total value

6. SALES OF WINE BY SUBSECTOR

6.1 Total volume

6.2 Total value

7. FORECAST SALES OF WINE BY SUBSECTOR

7.1 Total volume

7.2 Total value

8. SALES OF WINE BY PRICE SEGMENT

8.1 Red wine

8.2 White wine

8.3 Rosé wine

9. SALES OF WINE BY GRAPE/VARIETAL TYPE

9.1 Red wine

9.2 White wine

9.3 Rosé wine

10. SALES OF WINE BY QUALITY CLASSIFICATION

10.1 Red wine

10.2 White wine

10.3 Rosé wine

11 DISTRIBUTION

11.1 On-trade vs Off-trade sales of wine - Total volume

11.2 On-trade vs Off-trade sales of wine - Total value

11.3 Off-trade sales of wine by distribution format

12. INTERNATIONAL TRADE

The reduction of wine shipments that occurred in 1999 was due to the adverse weather that prevailed during the 1998 crop and the reduction in wine purchases by Japan resulting from high wine stocks, reflecting the Asiatic crisis. In 2002 exports recovered, showing a substantial increase of 40% from 2001. Since 2002, exports have continued to increase (with the exception of a slight decrease in 2004) and in 2008 it reached 414 million litres, an increase of 15.1% on 2007. Fine wines account for half the volume of Argentina's wine exports, while top export destinations include Russia, the USA and Paraguay.

12.1 Total exports

Year	Volume	Value
	Litres	USA\$ million
1996	111 986 600	65 603
1997	120 468 200	118 814
1998	108 904 200	139 752
1999	88 050 000	116 919
2000	84 302 335	124 665
2001	88 161 841	148 896
2002	123 475 400	128 403
2003	185 182 500	169 150
2004	155 348 700	231 482
2005	214 775 900	302 412
2006	293 424 800	379 397
2007	359 770 195	482 325
2008	414 054 800	621 991

Source: www.inv.gov.ar

12.2 Wine exports by destination

Country	2005	2006	2007	2008
	Litres			
Russia	22 945 814	75 887 200	93 097 455	99 871 404
USA	31 220 298	41 921 336	68 431 345	78 674 427
Paraguay	23 244 757	25 888 019	27 415 617	28 410 186
UK	22 936 426	20 124 456	22 612 333	20 718 669
Canada	15 402 046	19 758 270	22 330 518	27 453 918
Brazil	11 666 467	13 253 402	16 399 604	15 103 528
Netherlands	8 624 026	9 920 558	11 499 604	13 241 615
Denmark	7 707 573	9 220 410	8 490 428	8 864 993
Japan	5 156 661	6 537 176	6 622 509	7 197 326
Australia	n/a	n/a	6 433 313	4 963 741
Chile	3 846 451	5 953 814	5 997 496	3 383 070

n/a - not available

Source: www.inv.gov.ar

12.3 Total imports

The opening of the economy that permitted the importation of foreign wines created a demand for good quality imported red wines. During the early nineties imports were extremely high, reaching an astounding 28.9 million litres in 1993. In 1995, imports decreased by more than 18 million litres (-78%). In 2002, there was yet another drastic decrease, with imports falling by 6.3 million litres (-96%) to reach 237 100 litres. Imports amounted to 354 547 litres in 2007, this represents an increase of 62% from 2006.

Year	Volume (litres)
1994	23 346 000
1995	5 051 900
1996	4 393 400
1997	7 526 400
1998	8 669 400
1999	9 645 600
2000	5 910 200
2001	6 514 200
2002	237 100
2003	242 858
2004	293 152
2005	254 487
2006	218 426
2007	354 547

Source: www.inv.gov.ar

12.4 Total imports by origin

Country	2004	2005	2006	2007
	Litres			
Spain	178 335	148 350	130 134	227 569
France	23 972	21 213	28 404	33 562
Austria	n/a	33 764	21 420	n/a
Italy	11 754	3 736	16 653	12 137
Germany	45 426	28 059	10 346	39 342
Chile	30 726	4 884	5 372	9 135
Portugal	1 644	3 659	1 734	12 006
Australia	599	589	1 548	16 029
New Zealand	n/a	n/a	860	504
South Africa	608	1 233	846	603

n/a - not available

Source: www.inv.gov.ar

13. PRICES

	2003	2004	2005	2006	2007	2008
	Rand/ton					
White varieties						
Chardonnay	941.1	1 646.4	2 369.9	2 508.5	2 384.1	2 731.52
Chenin blanc	476.8	1 083.7	1 261.9	1 101.8	1 093.8	1 338.07
Moscatel Alejandria	484.5	993.9	1 937.4	741.6	787.8	1 007.87
Pedro Gimenez	440.9	982.4	1 947.7	732.0	853.0	1 250.67
Riesling	n/a	884.5	1 881.8	2 096.8	971.5	1 669.66
Sauvignon Blanc	920.5	1 559.1	2 708.2	2 699.1	2 376.6	2 736.90
Sauvignonasse	585.3	1 026.5	1 184.4	1 157.0	1 062.4	1 297.40
Semillon	707.0	1 487.8	1 785.4	1 802.3	1 808.8	2 215.31
Torrontes Mendocino	522.4	1 256.9	821.7	689.9	844.8	1 287.36
Torrontes Riojano	503.6	951.4	1 093.3	785.8	918.3	1 323.81
Torrontes Sanjuanino	421.3	888.6	1 047.3	727.1	922.1	1 319.84
Ugni Blanc	445.6	1 037.2	959.3	723.6	887.6	1 246.70
Viognier	1 160.3	1 948.1	2 840.1	2 213.3	2 294.1	2 302.01
Red varieties						
Barbera	579.4	1 177.5	1 491.6	1 058.4	1 021.2	1 350.92
Bequignol	530.9	1 049.4	1 150.6	996.7	982.0	1 272.64
Bonarda	682.0	1 201.2	1 283.8	1 091.3	1 143.2	1 317.50
Cabernet Franc	2 066.9	2 432.4	2 936.2	2 982.4	2 164.4	3 471.83
Cabernet Sauvignon	1 631.1	1 857.0	2 277.2	2 156.2	2 173.5	2 719.37
Malbec	1 357.6	1 899.1	2 412.6	2 557.0	2 392.5	3 393.78
Merlot	1 287.2	1 685.4	1 866.0	1 696.1	1 378.2	2 041.69
Pinot Negro	1 322.5	2 096.7	2 681.5	3 153.9	3 090.4	3 889.65
Sangiovese	663.7	1 170.0	1 234.3	1 047.3	1 062.9	1 264.46
Syrah	1 024.4	1 400.7	1 528.6	1 467.5	1 500.0	1 668.26
Tannat	n/a	n/a	2 548.6	1 750.8	1 870.8	2 235.88
Tempranillo	683.3	1 233.2	1 272.0	1 183.8	1 086.8	1 488.79

n/a = not available

Source: <http://www.bolsamza.com.ar>